



THE COMPLETE IDENTIFICATION SOLUTION

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SafeAssured ID Celebrates 5 Years

Law Enforcement, Local Government, Media and the Public Encouraged to Attend Open House and Ribbon Cutting Scheduled for August 26th, 2008

Wausau, WI – August 19, 2008 – An Open House and Ribbon Cutting has been scheduled for Tuesday August 26th, 2008 at SafeAssured ID. The open house will be from 12:00 Noon to 5:00 PM and Ribbon Cutting with Dignitaries at 4:00 PM. City of Wausau Mayor Jim Tipple, Local Government Officials and Law Enforcement, Congressmen Dave Obey, Senator Russ Decker, State Representatives Donna Seidel and Jerry Petrowski, have all been invited.

The public is encouraged and welcome to attend the Open House from 12:00 Noon to 5:00 PM to have FREE SafeAssured ID kits made for their loved ones. Special guest will be Jessyca Mullenberg, this year's winner of the Courage Award, presented by the National Center for Missing & Exploited Children at the prestigious Hope Awards earlier this year. Jessyca was abducted from Eau Claire, WI at the age of 13 and recovered with the help of America's Most Wanted after suffering over 100 days of abuse. SafeAssured ID will collect and present Jessyca and the Wausau/Everest Optimist Clubs each with donations. The Wausau and Everest Optimist Clubs have been Champions of the SafeAssured ID Program and have worked with the local School District to create the 1st Grader Program, making SafeAssured ID Kits available to all 1st graders at no charge.

Schedule of Events

12:00 PM – 5:00 PM: Public Open house. Free SafeAssured ID Kits. Software Demonstrations will be offered throughout the day to anyone interested in possibly sponsoring an event and to local SafeAssured ID Providers. Hors d'oeuvres will be served.
3:30 PM – Jessyca Mullenberg (short speech/Q&A)
3:45 PM – Present Jessyca Mullenberg with a donation
3:50 PM – Present the Wausau Noon Optimist and Everest Optimist Clubs with a donation
4:00 PM – Ribbon Cutting

Informal Training Sessions

2:00 PM – Creative ways to get and sustain funding.
2:30 PM -- What to do when a person goes missing and they have a SafeAssured ID kit. (Law Enforcement encouraged to attend)
3:00 PM – The Need for SafeAssured ID in your community

More...

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About SafeAssured™

SafeAssured ID is the most comprehensive, technologically advanced family safety program of its kind. In the event that a person disappears, SafeAssured ID provides families with the power to deliver media and law enforcement with immediate, holistic, and ready to broadcast information unique to the missing person. In addition to a digital photo and personal profile, SafeAssured offers a full set of digital fingerprints, voice sample, and streaming video showing movement and gait. The information is stored on a disc that is secured with a locked electronic code.

SafeAssured ID kits can be offered in conjunction with any event where families are present, whether public or private. The program is a newsworthy community service and quickly attracts sponsorship by providing a high level of return in public relations, and a key-differentiating factor from the competition. www.safeassured-id.com