

# The Volunteer Center of Racine County Makes a Difference for Families in Southern Wisconsin with the Safe Assured ID Program

**The Volunteer Center of Racine County, Inc.** coordinates and mobilizes people and resources to deliver creative solutions for community needs. The Center currently works with over 400 groups and organizations in Racine County. Marilyn Pelky, executive director of the Volunteer Center, considers the SafeAssured ID program an excellent opportunity to collaborate with local organizations and businesses while providing us with new fund raising opportunities as well as an important community service.

**When a loved one goes missing, minutes matter.** Having the necessary identifying information securely available allows one peace of mind – whether for a child, young adult or elderly person. **SafeAssured ID** is a comprehensive high-tech safety program that provides families with a media-ready tool able to immediately provide the public with a missing person's unique identifying characteristics. All sensitive information is encrypted and accessible only by law enforcement when presented with the ID kit from the family. Information is stored only on the individual ID kits, not in a database, which ensures the protection and privacy of the personal information.

Pelky states: "We see a great need in our community- not only for our youth, but for our elderly, too- to provide services that assist in times of need. Our current Homeland Security program provides information and volunteer opportunities related to keeping one's self, neighbor and community safe. SafeAssured ID fits so well with this program, as well as with our Retired and Senior Volunteer Program and our Youth Programs. It is a natural for the Volunteer Center! We would recommend the SafeAssured program to any organization. *It is a great way to serve your community, provide meaningful volunteer opportunities, raise additional funds and potentially save lives.*"

A recent grant from the **Marjorie L. Christiansen Foundation** provided the Volunteer Center with a third SafeAssured ID system, specifically for the purpose of providing high-tech IDs to seniors as well as those suffering from Alzheimer's and other forms of dementia.



The SafeAssured ID Program is endorsed by local law enforcement, including Racine County Sheriff Bob Carlson and Police Chief Kurt Wahlen.



Event sponsors have the opportunity to co-brand the backdrop, signage, and ID kits.

## Examples of SafeAssured ID Events:

- Annual Cops N' Kids Book Giveaway
- Senior Fair
- Green Bay Packers Tailgate Tour
- Martin Luther King/Crime Prevention Week
- Holiday Expo (benefiting the local Autism Society)
- National Center for Missing & Exploited Children's Take 25 Child Safety Event

## Recent Event Partners/Sponsors:

- Merchants Moving & Storage Company
- United Migrant Opportunity Services
- National Latino Peace Officers Association
- Boucher Chevrolet
- Crime Stoppers of Racine County, Inc.
- Racine Family Club
- Home Instead Senior Care
- Radio Station WRJN and Lite Rock 92.1

**SafeAssured ID provides a great opportunity for your volunteers to positively impact your community.** It can also be used to raise funds for operating expenses. To speak with Marilyn Pelky and learn how the Volunteer Center was able to fund this program, please call 262.886.9612. Visit [www.safeassured-id.com](http://www.safeassured-id.com) to learn more about the SafeAssured ID program.