What is SafeAssured™?

SafeAssured is the most comprehensive and effective youth identification solution available. Designed to complement efforts in cases of qualified and non-qualified Amber Alert recovery situations, and/or other State and National programs, SafeAssured's complex system provides immediate, comprehensive content. This unprecedented approach to youth identification provides media and law enforcement with immediate, holistic, and ready-to-broadcast information unique to the missing youth.

Aimed at the protection and security of our nation's youth, the high-tech SafeAssured mini-CD offers a single repository of information storing the following details:

- All ten electronically imaged fingerprints
- Digital photograph
- Streaming video showing mannerisms and gait
- Linked audio file for voice recognition
- General personal description
- Private information (street address, date of birth, life-threatening medical conditions, identifying scars or marks, and tattoos)
- Family code word is used by the child to either covertly alert law enforcement or be used as a safety word within the family
- Ability to create missing child poster from the mini-CD

Families will receive the following:

The mini-CD secures the highly sensitive and private personal data with an electronic encryption. That data can only be accessed when the parent/guardian presents the mini-CD to law enforcement. Along with the complete enrollment, families also receive the following:

- A full-color SafeAssured Identification Card
- A parents guidebook with prevention tips (Prepared in partnership with the National Center for Missing & Exploited Children)
- A "Quick Tips & Help Guide" for troubleshooting technical issues





THE COMPLETE IDENTIFICATION SOLUTION 7575 Bombardier Court, Suite 300 Wausau, Wisconsin 54401 888.894.5263 Fax 715.842.8664