



THE COMPLETE IDENTIFICATION SOLUTION

SafeAssured Honored at National Center for Missing & Exploited Children's Hope Awards in Washington, D.C

WAUSAU, WI- June 7th, 2005 - SafeAssured™ Identification Solution, with its corporate headquarters located in Wausau, WI, attended the prestigious National Center for Missing & Exploited Children's Hope Awards last week in Washington D.C. SafeAssured's continued goal is to make a difference and protect as many youth as possible. The annual Hope Awards is an event committed to honoring individuals, corporations and nonprofit organizations whose efforts have deeply improved the welfare of children around the world. In this one-of-a-kind event, the celebration brings together an allegiance of corporate and community leaders dedicated to locating and recovering missing children.

Robert F. Weirauch, CEO of SafeAssured comments, "Everyday we strive to make a difference, one enrollment at a time. We are wholeheartedly committed to protecting the youth of your communities."

SafeAssured guests included Carol Swan

(Tomahawk), of Tomahawk Community Bank, Mike Messinger (Tomahawk), of Harley-Davidson Motor

Company Kelly Korth (Marshfield) and Erin O'Brien (Spencer) of the Marshfield Optimist Club, and Debra Deer (Brussels) the Governor of the Wisconsin North Upper Michigan District .



(From Left to Right) Erin O'Brien, Bob Rajek, Louise Rajek, Carol Swan, Debra Deer, Kelly Korth, Ken Hofmaster, Meaghan Cotter, Fred Lane, Mike Messinger and Robbie Callaway.

The ceremony was lead by Bryan Cranston, actor and comedian, who served as Master of Ceremonies for the event. Special guests included John Walsh, host of "America's Most Wanted," and his wife Revé Walsh. Robbie Callaway, President of the Boys & Girls Club, presented SafeAssured™ with a plaque to acknowledge their leadership and generosity throughout the years in their fight for missing and exploited children. *The Congressional Leadership Award* was presented to Congressman F. James Sensenbrenner, Jr. from Wisconsin and Senator Joseph R. Biden, Jr. for their longtime leadership on issues surrounding missing and exploited children.

About SafeAssured™

SafeAssured youth identification solution is the most comprehensive and effective solution available. It is designed to complement efforts in cases of qualified and non-qualified AMBER Alert recovery situations, and/or other State and National programs. This unprecedented approach to youth identification provides media and law enforcement with immediate, holistic, and ready to broadcast information unique to the missing youth. In addition to a digital photo and personal profile, SafeAssured's differentiating captured elements include: digital fingerprints, voice sample, and streaming video showing movement and gait. The information is stored on a Mini-CD ROM that is secured with a locked electronic code. www.safeassured-id.com

About the National Center for Missing & Exploited Children

NCMEC is a 501(c)(3) nonprofit organization working in cooperation with the U.S. Department of Justice's Office of Juvenile Justice and Delinquency Prevention. Serving as the national clearinghouse for information and a resource center for child protection, NCMEC has worked with law enforcement on 100,000 missing child cases, resulting in the recovery of 85,000 children. NCMEC's CyberTipline has handled more than 274,000 leads of child sexual exploitation. For more information, please visit www.missingkids.com or call 1.800.THE.LOST.

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